



## Sponsorship Opportunities May 25, 2020 12 p.m. to 7 p.m.



All sponsors are listed on [BBQBluesandBikeFest.org](http://BBQBluesandBikeFest.org), recognized in our quarterly newsletter, posted on Facebook and included in e-mail blasts and listed in the 2020 Annual Report.

### Smokin' Blues Sponsor - SOLD

- Entire event branded Presented by "your company"
- Logo posted on website, newsletter, posters & signs, sponsor event t-shirt
- Logo listed on all signage and print ads - main event banner, stage banner
- Logo on social media marketing and event page
- BBQ competition sign, Bike competition check in sign
- Photo taken and news release announcing sponsorship
- 10 tickets to VIP Lounge with complementary Bourbon Bar and a variety of local craft beers, soft drinks and tasty food items.
- 2 10X10 booth spaces to display and offer your goods/services
- Opportunity for (2) representatives from your business to be judges for the BBQ Competition
- Your logo included on the [www.upslc.org](http://www.upslc.org) website as a corporate 2020 partner
- PA announcements throughout the day as the presenting sponsor
- Your business name on all awards

### Brew Sponsor - \$5,000 – SOLD

- Exclusive supplier of all brews at event
- Logo posted on all advertising materials, website, event signage, event t-shirt, and social media
- Mention in event news release
- 8 tickets to VIP Lounge with complementary Bourbon Bar and a variety of local craft beers, soft drinks and tasty food items.
- 10x10 booth spaces to display and offer your goods/services
- Exclusive distribution and sponsorship rights

### Pit Boss Sponsor (BBQ Competition) - \$3,000

- Logo posted on event website, newsletter, posters & signs, event t-shirt
- Logo listed on all signs and print ads, main event banner, stage banner, BBQ competition sign, check in sign
- Logo on social media marketing and event page
- Mention in news release
- 2 tickets to VIP Lounge with complementary Bourbon Bar and a variety of local craft beers, soft drinks and tasty food items.
- (1) of 5 Competition Judges
- 10X10 booth space
- Your logo on the [www.upslc.org](http://www.upslc.org) website as a corporate partner for 2020

### Blue Note Stage Sponsor (Music Sponsor) - \$3,000

- Logo listed on all signage as well as at the stage area
- Logo posted on website, newsletter, posters & signs, sponsor event t-shirt
- Logo listed on all signs and print ads, main event banner, stage banner, Bike competition sign, check in sign

- Logo on social media marketing and event page
- Mention in news release
- 10X10 booth space
- 6 tickets to VIP Lounge with complementary Bourbon Bar and a variety of local craft beers, soft drinks and tasty food items.
- Your logo on the [www.upslc.org](http://www.upslc.org) website as a corporate partner for 2020

#### **VIP Sponsor - \$2,500**

- Logo listed on all signage as well as at the VIP suite and VIP outdoor area
- Logo posted on website, newsletter, posters & signs, sponsor event t-shirt
- Logo listed on all signs and print ads, main event banner, stage banner, Bike competition sign, check in sign
- Logo on social media marketing and event page
- Mention in news release
- 10X10 booth space
- 4 tickets to VIP Lounge with complementary Bourbon Bar and a variety of local craft beers, soft drinks and tasty food items.
- Your logo on the [www.upslc.org](http://www.upslc.org) website as a corporate partner for 2020

#### **Chopper Sponsor (Bike Competition) - \$2,500**

- Logo posted on website, newsletter, posters & signs, sponsor event t-shirt
- Logo listed on all signs and print ads, main event banner, stage banner, Bike competition sign, check in sign
- Logo on social media marketing and event page
- Mention in news release
- 10X10 booth space
- 4 tickets to VIP Lounge with complementary Bourbon Bar and a variety of local craft beers, soft drinks and tasty food items.
- Your logo on the [www.upslc.org](http://www.upslc.org) website as a corporate partner for 2020

#### **Grillin' & Chillin' Sponsor - \$1,000 (4 available) – 3 REMAINING**

- Logo posted on website, newsletter, posters & signs, sponsor event t-shirt
- Logo on social media marketing and event page
- Mention in news release
- 2 tickets to VIP Lounge with complementary Bourbon Bar and a variety of local craft beers, soft drinks and tasty food items.
- Your logo on the [www.upslc.org](http://www.upslc.org) website as a corporate partner for 2020

#### **American Hero Sponsor - \$500 (4 available) – 1 REMAINING**

- Logo posted on website, newsletter, posters & signs, sponsor event t-shirt
- Logo on social media marketing material and event page
- Mention in news release
- Your logo on the [www.upslc.org](http://www.upslc.org) website as a corporate partner for 2020

#### **Cruisin' Sponsor - \$250 (4 available)**

- Logo posted on website, newsletter, posters & signs, sponsor event t-shirt
- Logo on social media marketing material and event page



## SPONSOR COMMITMENT AGREEMENT

Smokin' Blues Sponsor - SOLD  
 Pit Boss Sponsor - \$3,000  
 VIP Sponsor - \$2,500  
 Grillin' & Chillin' Sponsor - \$1,000 (x3)  
 Cruisin' Sponsor - \$250 (x4)

Brew Sponsor - SOLD  
 Blue Note Stage Sponsor - \$3,000  
 Chopper Sponsor - \$2,500  
 American Hero Sponsor - \$500 (x1)

Please print clearly or type

Name of Sponsor \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone # \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Complete form and return with payment to: United Against Poverty, 2520 Orange Avenue, Fort Pierce, FL 34947, or call Angela Brazell 772-971-0469 for pick-up.

### PLEASE SELECT A PAYMENT METHOD

My check made payable to United Against Poverty is enclosed

Please charge my credit card  AMEX  Visa  MC  DC

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ Name on card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

If you need additional information, please contact Vicki Hoyos at 772-204-1898 or visit our website at [BBQBluesandBikeFest.org](http://BBQBluesandBikeFest.org).

For recognition in any event materials, all sponsors must provide a logo in one-color and full-color (event signs) versions by or before April 15, 2020. Only high-resolution (300 dpi) PDF or EPS file formats are acceptable. Send via email to: [vicki@unitedagainstopoverty.org](mailto:vicki@unitedagainstopoverty.org)

UNITED AGAINST POVERTY IS A NONPROFIT 501c3 ORGANIZATION (#11-3697936). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELPFLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE

